



FOR IMMEDIATE RELEASE

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Wisconsin Beef Council to Hire Industry Relations Manager

The Wisconsin Beef Council (WBC), based in Verona, Wisc., is looking to hire a full-time Industry Relations Manager. Under the direction of the Executive Director, the successful candidate will perform a variety of tasks that support the mission of the Council – to grow demand for beef.

The Industry Relations Manager will be responsible for managing communications and key relationships with producers, auction markets, industry organizations, ag media, and other partners in Wisconsin's diverse cattle industry. In addition, the position will serve as the primary contact and staff lead to the Wisconsin Cattlemen's Association Executive Committee. Hybrid in-office/work from home arrangements may be considered upon successful completion of a 3-month initial introductory period.

To effectively handle the position, the individual will possess a post-secondary degree or related work experience. An agricultural background with knowledge of the cattle industry is preferred. In addition, the qualified applicant will possess excellent communication and organizational skills, be detail orientated and able to prioritize tasks, balance multiple priorities and meet deadlines. Proficiency in Microsoft Office is preferred.

A full job description can be obtained through [LinkedIn](#) or from Tammy Vaassen, tvaassen@beeftips.com.

Interested and qualified candidates may submit their cover letter and resume to: Tammy Vaassen, Executive Director, Wisconsin Beef Council, 957 Liberty Drive, Suite 201, Verona, WI 53593 | tvaassen@beeftips.com.

The Wisconsin Beef Council is a farmer-led non-profit organization funded by the \$1.00 per head Beef Checkoff on all cattle sold in the state of Wisconsin. Half of the dollar remains in Wisconsin for local beef promotion, while the other half is managed by the Cattlemen's Beef Board. The purpose of the Council is to fund beef promotion, research and consumer education activities supporting Wisconsin's beef industry. The WBC operates under the guidance of its Board of Directors, which is comprised of representatives from cattle related organizations around the state.

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