



FOR IMMEDIATE RELEASE

June 2, 2025

**Contact: Tammy Vaassen
Wisconsin Beef Council
Executive Director
608-833-9940**

Wisconsin Beef Council Hiring Director of Compliance and Operations

The Wisconsin Beef Council (WBC), based in Verona, Wisc., is looking to hire a full-time Director of Compliance and Operations. Under the direction of the Executive Director, the successful candidate will perform a variety of tasks that support the mission of the Council – to grow demand for beef.

The roles and responsibilities of the Director of Compliance and Operations will include but are not limited to: administer the Beef Checkoff collections and compliance program for the state; manage general office functions and communications; schedule board and committee meeting locations and related services; assist with Beef Quality Assurance program management; and provide contract administrative support to the Wisconsin Cattlemen's Association. Additional program responsibilities will be assigned in program areas the successful candidate has interest in.

To effectively handle the position, the individual will possess a post-secondary degree or related work experience. An agricultural background with knowledge of the cattle industry is preferred. In addition, the qualified applicant will possess excellent communication and organizational skills, be detail orientated and able to prioritize tasks, balance multiple priorities and meet deadlines. Proficiency in Microsoft Office is preferred.

A full job description can be obtained through LinkedIn at <https://www.linkedin.com/company/wisconsin-beef-council/jobs/> or from Tammy Vaassen, tvaassen@beeftips.com.

Interested and qualified candidates may submit their cover letter, resume and contact information for three professional references to: Tammy Vaassen, Executive Director, Wisconsin Beef Council, 957 Liberty Drive, Suite 201, Verona, WI 53593 | 608-833-9940 | tvaassen@beeftips.com. Applications must be received by June 16, 2025 at 5 p.m.

The Wisconsin Beef Council is a farmer-led non-profit organization funded by the \$1.00 per head Beef Checkoff on all cattle sold in the state of Wisconsin. Half of the dollar remains in Wisconsin for local beef promotion, while the other half is managed by the Cattlemen's Beef Board. The purpose of the Council is to fund beef promotion, research and consumer education activities supporting Wisconsin's beef industry. The WBC operates under the guidance of its Board of Directors, which is comprised of representatives from cattle related organizations around the state.

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