



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Madison Burger Week Returns!

VERONA, Wis. — The search is on for Madison's Best Burger! The annual, citywide celebration known as Madison Burger week will make its mouthwatering return May 20-27, 2022.

The Cap Times adopted the celebration and is teaming up with the Wisconsin Beef Council, Madison Media Partners, Potosi Brewery, and The River Food Pantry for the contest. Participating restaurants can showcase a burger from their menu or create something new! Those locations can be found [online](#). All week long, burger enthusiasts can bite into the competition and [vote](#) for their favorites! The winner will be announced in the June 8 print edition of the Cap Times and online.

Restaurants who wish to participate can email Mark Meyer at mmeyer@madison.com. The current list of restaurants entered includes 107 State, BB Jack's: Cottage Grove, Bierock, Boulder Brewpub, Brother's Three, Craftsman Table & Tap, DLUX, Dotty Dumpling's Dowry, Great Dane Pub & Brewing, Harmony Bar, Jordan's Big 10 Pub, Monk's Bar & Grill: Middleton, Sun Prairie, Verona, Nitty Gritty: Downtown Madison, Middleton, Sun Prairie, Oakstone Recreational, Sconnie Bar, The Coopers Tavern, The Ready Set, and Tippy Cow.

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The Wisconsin Beef Council is a producer-led non-profit organization funded by the \$1.00 per head Beef Checkoff. Half of the dollar remains in Wisconsin for local beef promotion, while the other half is used by the Cattlemen's Beef Board to fund national projects. The purpose of the Council is to fund beef promotion, research and consumer education activities to grow beef demand and support Wisconsin's \$2.1 billion beef industry. The WBC operates under the guidance of its Board of Directors. The Board is comprised of representatives from cattle-related organizations around the state of Wisconsin.

